

## Harmony Oaks and Central City Partners Public Art Committee Presents Call to Artists:

As a cultural component to the redevelopment of the former CJ Peete public housing complex, Central City Partners (CCP), are commissioning a public art installation for the site at its Louisiana/ Clara St entrance in the form of a free-standing Welcome Sculpture.

**Eligibility:** Applicants must be at least 18 years of age and currently residing in Orleans Parish.

**Total Budget:** Welcome Sculpture: \$35,000

**Application Deadline:** March 31<sup>st</sup>, 2010

### Project Goals:

Harmony Oaks is a brand new, mixed-income residential community in the heart of New Orleans that combines traditional architectural elements with modern amenities. This new community is poised to become the shining star of post-Katrina rebuilding efforts with energy efficient units, pocket parks, new schools nearby and a site plan that promotes true harmony between neighbors and the surrounding community.

Building on our theme of harmony, we are requesting that artists submit designs for a free standing Welcome Sculpture that is inspired by materials salvaged from the former housing complex. Recycling the iron columns from the first iteration of CJ Peete in order to create a new structure reflects a commitment to the preservation and memory of the neighborhood's unique traditions while celebrating its evolving culture and moving forward. The sculpture should be designed as a permanent structure, be weather resistant and be designed in accordance with the site plan at the corner of Louisiana and Clara Streets, in front of the 40 Unit building.

Available Salvaged Material *Strongly* Suggested for Incorporation:

- 10 Cast iron columns
- 10 feet in height
- 8 inches in diameter



Columns available (for enlarged image see page 4)

There will be no water or electricity utilities available on site to be incorporated into the sculpture design.

**Artist eligibility:** Artists who are at least 18 years of age and reside in Orleans Parish are eligible to submit proposals. More specifically, artists originally from or currently residing in Central City will be given preference over other applicants. All artists/teams shall be considered regardless of race, color, religion, sex, sexual orientation, gender identity national origin, age or disability.

### Selection Process:

The following will be considered in the selection process:

- Capacity for artist's innovation and originality, as demonstrated in past projects.
- Proposal accomplishes project goals and effectively incorporates the recycled materials provided.
- Design is aesthetically consistent with site and neighborhood context
- Artist's background (neighborhood of residence)
- Durability: outdoor sculpture should be able to withstand weather (hurricane winds up to 75 mph) and human interaction.
- Feasibility: artist is available throughout design and installation process and demonstrates the ability to comply with project timeline and budgetary restrictions in a professional manner.
- Reference responses

## Application Process

**1. Expression of intent:** send letter of intent to apply to [nfeldman@nondc.org](mailto:nfeldman@nondc.org) or contact NONDC at 504-524-3919 to express verbal intent to apply by **March 15th**, 2010.

**2. Proposal:** one (1) digital copy and one (1) hard copy containing the following must be submitted to the selection committee by **March 31<sup>st</sup>** 2010:

- Concept: A written description and visual rendering of your concept.
- Biography: Brief paragraph documenting artist's background, local and professional experience.
- Portfolio: up to 8 images of past work relative to this project. Include image list indicating name of artist(s), title, medium, location and year created.
- Proof of Eligibility: Documentation of age and residence in Orleans Parish (copy of drivers' license, birth certificate, passport, etc).
- References: One (1) personal and one (1) professional reference with phone number, email and relationship to applicant.

*Note: If it is not possible for the applicant to provide a digital copy of the proposal, please indicate this in the expression of intent.*

**3.** Selection Committee will evaluate submissions and select 3-5 finalists. All finalists and their proposals will be posted on the Harmony Oaks Apartments website ([www.harmonyoaksapts.com](http://www.harmonyoaksapts.com)) in mid-April. Each finalist will receive a \$250 honorarium.

**4.** Finalists will be required to submit the following additional materials:

- Budget: itemized, estimated cost of all materials, equipment and artists fees
- Installation plan: a written description of the installation plan and required equipment (to be reviewed by qualified engineer).

**5.** Selected proposals will be presented to neighborhood residents at community meetings. A winner will be selected as a result of public voting.

**6.** The winning artist will be announced by May 1st; the selected artist will draft an individualized contract including a final design, itemized budget and fabrication schedule with the Committee.

**2010 Project timeline (subject to change):**

February 22 <sup>nd</sup> :	Call to Artists Released
March 15 <sup>th</sup> :	Intent to apply (verbal or written) due
<b>March 31<sup>st</sup>:</b>	One electronic and one hard copy of proposals due to NONDC
April 13 <sup>th</sup> :	Finalists posted to Harmony Oaks website (harmonyoaksapts.com)
April 13 <sup>th</sup> -April 30 <sup>th</sup> :	Selected proposals presented at neighborhood meetings for public voting
May 1 <sup>st</sup> :	Winner Selected

Please submit one (1) hard copy and one (1) digital copy **by 3pm on Friday, March 26<sup>th</sup>, 2010** to:

**NONDC Public Art Committee**  
1055 St. Charles  
Suite 120  
New Orleans, LA 70130

**Artwork Location**



**Columns Available for Incorporation (enlarged)**

